MILITARY OFFICERS ASSOCIATION OF AMERICA - ALAMO CHAPTER

P.O. Box 340497, Ft Sam Houston, TX 78234 MINUTES OF BOARD MEETING – Thursday, 12 October 2023

The Meeting was called to order by Acting Board Chair Ed Marvin at 10am. A quorum was present (min 50%) and acting throughout the meeting.

Attendees:

Chapter Board: Col Jarvis Baker, CAPT Bill Knehans, COL Eric Kreitz, LtCol Ed Marvin, MAJ Josh

Staff: Col Brian Afflerbaugh, Col Brad Barnhart, Lt Col Kitty Meyers, COL Felix Santiago, Col Lisa Skopal.

Board Absent: LTC Bill Goforth, Col Frank Rohrbough.

Staff Absent: Col David Patrick.

Foundation Board Absent: COL Bob Akam.

Guest: LTC Aimee Schumacher

Invocation and Pledge given by Ed Marvin.

1. Welcome/Overview

a) Introductions were given for the benefit of new attendees. Part "c" of "Welcome/Overview" was moved to "f Successor Planning" under New Business.

2. Officer Reports

a) President

The chapter again received a Five Star for the MOAA Chapters of Excellence award for 2022. The current focus of the chapter is the upcoming Golf Tournament with the title sponsor being Donegan & Burns for the 3rd year in a row. The chapter continues with its outreach and name recognition at city wide events (attendance at the Marine Ball), transition activities and monitoring the legislative events in Austin. Encouraged all Board members to sign up for the Quorum Program on the MOAA website (use chapter code TX16), as it will be an object of scrutiny for next year's Excellence award. Will be attending the Texas Council of Chapters (TCC) in Waco Nov 3-4.

b) Secretary

Minutes from August 17th were reviewed and approved for filing. A motion to accept as written was made by Josh Welch, seconded by Jarvis Baker. Approval vote was unanimous.

c) Treasurer

Educational Foundation

Brad Barnhart reported all 30 scholarship checks have been cashed. Income versus Expenses is currently upside down but will change after the proceeds from the Golf Tournament are transferred in.

	<u>January</u>	February	March	April	May	June	July	<u>August</u>	<u>September</u>	October	November	December	YTD	2023 Budget	Variance	YTD 2022
Donations (prior month)	810.00	1,200.00	215.00	466.00	275.00	300.00	610.00	380.00	590.00				4,846.00		4,846.00	6,601.00
Donations - Checks	275.00	50.00	10,000.00		425.00	100.00	25.00	430.00	125.00				11,430.00		11,430.00	4,860.00
Donations - Online (Sq & PP)		100.00					50.00	100.00	200.00				450.00		450.00	871.00
Amazon Smile		21.87			25.27								47.14		47.14	28.31
Other/Dividend		0.01	44.92	13.11	13.11	14.14	15.05	16.15	16.73				133.22		133.22	1,430.70
Golf Tournament													- :			
TOTAL INFLOW	1,085.00	1,371.88	10,259.92	479.11	738.38	414.14	700.05	926.15	931.73	-	-	-	16,906.36		16,906.36	13,791.01
OUTFLOWS																
Other																
Bank Fee																
Big Give Fee																399.24
Golf Administration													-		-	
PayPal Fee		3.38					1.94		3.38				8.70		8.70	18.35
Square Fee								3.08	3.65				6.73		6.73	14.23
Charity																
Warrior & Family Support Ctr			9,634,54										9,634,54		9,634,54	-
Total Outflow (Other & Charity)	-	3.38	9,634.54	-	-	-	1,94	3.08	7.03	-		-	9,649.97	\$ -	9,649.97	431.82
Scholarship Program																
JROTC Admin & Awards Luncheon		731.50	959.64				606.95						2,298.09	\$ 2,000.00	298.09	2,422.87
ROTC Leadership Development				\$ 3,000									3,000.00	\$ 3,000.00		
Col Torrey			1,000										1,000.00	\$ 1,000.00	-	-
Chapter (Jim & Cheryl Cunningham)					1,000								1,000.00	\$ 1,000.00	-	-
Gen Herring (JROTC) "Let's Go"							1,000						1,000.00	\$ 1,000.00	-	
Col McCarthy (JROTC) "Let's Go"			1,000										1,000.00	\$ 1,000.00	-	-
Susie Tolman (JROTC) "Let's Go"					1,000								1,000.00	\$ 1,000.00		- 1
MajGen Dave & Carrie Garza "Let's 0	Go"		3,000	3,000		1,000							7,000.00	\$ 7,000.00	- 1	-
ROTC			8,000	8,000	3,000								19,000.00	\$ 18,000.00	1,000.00	27,000.00
Total Scholarship Program	-	731.50	13,959.64	14,000.00	5,000.00	1,000.00	1,606.95	-	-	-	-	-	36,298.09	\$ 35,000.00	1,298.09	29,854.69
TOTAL OUTFLOW	0.00	734.88	23,594.18	14,000.00	5,000.00	1,000.00	1,608.89	3.08	7.03	0.00	0.00	0.00	45,948.06	\$ 35,000.00	10,948.06	29,854.69
Decrease/Increase	1,085.00	637.00	(13,334.26)	(13,520.89)	(4,261.62)	(585.86)	(908.84)	923.07	924.70	-			(29,041.70)	\$ (35,000.00)	5,958.30	(16,063.68)

Operations

Inflows: Membership dues are tracking on budget. Advertising and Corporate Partnerships income, thanks to Lisa Skopal, is double the budget and still with 3 months to go until fiscal year end. Donations are also up this year.

Outflows: PayPal & Square fees are higher due to donations being higher. Office expenses increased because of postage and paper. Despite this, a surplus of \$5k+ is expected for the year versus a budgeted deficit of \$4.7k.

Inflows

	January	February	March	April	May	June	July	August	Sept	Oct		Nov	Dec	YTD	2023 Budge	Variance	YTD 2022
Membership Dues																	
MOAA National	330													\$330.00	\$ -	\$330.00	410.00
Austin Chapter														\$0.00	\$ -	\$0.00	-
New Surv Sp														\$0.00	\$ 25	-\$25.00	25.00
New Retired	75.00	50.00	75.00	25.00		100.00	25.00	75.00	50.00					\$475.00	\$ 500	\$25.00	225.00
New Active Duty		25.00			50.00									\$75.00	\$ 100	-\$25.00	75.00
New Former														\$0.00	\$ 50	-\$50.00	75.00
New FOC		25.00												\$25.00	s -	\$25.00	-
Renewal Surv Sp	200.00	175.00	125.00		50.00	100.00	50.00		25.00					\$725.00	\$ 1,000	\$275.00	1,025.00
Renewal Retired	1,575,00	900,00	675.00	400,00	650,00	700,00	900,00	900,00	1,000,00					\$7,700,00	\$ 11,250	\$3,550.00	7,575,00
Renewal Active Duty	75.00	25.00	25.00	25.00	25.00	25.00		75.00	25.00					\$300.00	\$ 100	\$200.00	450.00
Renewal Former			25.00	25.00	25.00	75.00	25.00							\$175.00	\$ 100	\$75.00	350.00
Renewal FOC														\$0.00	\$ 75	-\$75.00	_
Total	\$ 2,255.00	\$ 1,200,00	\$ 925,00	\$ 475.00	\$ 800,00	\$ 1,000.00	\$ 1,000.00	\$ 1,050.00	\$ 1,100.00	\$	- S	-	\$ -	\$9,805.00	\$ 13,200	\$3,395,00	\$ 10,210,00
Non-Dues Revenue																	
Golf Tournament														\$0.00	\$ 5,000	\$5,000.00	_
Travel Awards					10.00									\$10.00		\$10,00	15,00
Merchandise (Coins/Shirts)	30.00	60.00		60.00	25.00	30.00		180.00	60.00					\$445.00	\$ 250	\$195.00	305.00
Advertising Lariat	3,245,00	375.01	275.00	275.00	275,00	275.00	275,00	1,895,00	275.00					\$7,165.01	\$ 4,000	\$3,165,01	5,865,00
Corporate Partnership	\$ 750.00		\$ 350.00	\$ 250.00	\$ 750.00		\$ 500.00	\$ 1,000.00						\$3,600,00	\$ 1,000	\$2,600.00	2,500.00
Donations to Chapter	1,450.00	610.00	356.00	350.00	345.00	555.00	5,573,00	3,085,00	830.00					\$13,154.00	\$ 7,500	\$5,654,00	7,087,00
Donations to ACEF	1,200.00	215.00	466.00	275.00	300.00	610.00	380.00	590.00	565.00					\$4,601.00			4,901.00
Social Events	2,334,00	1,434.00	1,820,00	1,054.00	1,408,00	288.00	574.00	1,644,00	772.00					\$11,328,00			10,326,40
	\$ 9,009.00	\$ 2,694.01	\$ 3,267.00	\$ 2,264.00	\$ 3,113.00	\$ 1,758.00	\$ 7,302.00	\$ 8,394.00	\$ 2,502.00	\$	- S	-	\$ -	\$40,303.01	\$ 37,250		30,999.40
TOTAL INCOME	\$11.264.00	\$3.894.01	\$4,192,00	\$2.264.00	\$3.113.00	\$2,758.00	\$8.302.00	\$9,444.00	\$3.602.00	9	0.00	\$0.00	\$0.00	\$50.108.01	\$ 50.450	-\$341.99	\$ 41,209.40

Outflows

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	N	ov	Dec	YTD	2023 Budget	Variance	YTD 2022
Copier Mntn Agreement				691.00										691.00	\$ 700	9.00	691.00
PayPal Service Fee	176.54	81.30	106.57	118.92	95.57	62.45	92.85	147.40	122.86					1,004.46	\$ 750	(254.46)	405.18
Square Service Fee	43.05	22,39	25,98	20.98	25.02	13,61	31,57	81.32	117,72					381,64	\$ 600	218,36	891,78
D&O Insurance								685.00						685.00	\$ 650	653.00	653.00
Dues & Subscription	717.00	544.25												1,261.25	\$ 1,500	238.75	1,352,17
Contractor Incentive														-	\$ -	-	-
Independent Contr	1,906.66	1,906.66	1,906.66	1,906.66	1,906.66	1,906.66	1,906.66	1,906.66	1,906.66					17,159,94	\$ 22,880	5,720.06	16,380.00
Liability Insurance		487.00												487.00	\$ 500	13.00	487.00
Marketing					111.25	(111.25)								-	\$ 400	400.00	-
Merchandise (Coins/Shirts)														-	\$ 1,000	1,000.00	-
Office	110.95	528.14	275.24		418.13	595.85	775.42	675.63	12.41					3,391.77	\$ 3,000	(391.77)	2,259.00
Postage & Delivery	302.10	317.20	2.15	1.30	317.20	317.20	332.30	398.30	341.30					2,329.05	\$ 1,750	(579.05)	712.70
Social Events	1,742.36	-	974.00	4,048.82	1,206.00	879.20	-	1,118.00	1,110.00					11,078.38	\$ 12,500	1,421.62	7,826.38
Special Activities		-			86.00		(86.00)							-	\$ -	-	-
Telephone	153.24	153.24	153.24	305.74	-	76.63	114.71	114.71	114.71					1,186.22	\$ 2,000	813.78	1,406.38
Trans to ACEF	810.00	1,200.00	215.00	466.00	275.00	300.00	610.00	380.00	590.00					4,846.00	\$ 7,000	2,154.00	6,981.00
Volunteer Recognition														-			
TOTAL Outflow	\$ 5,961.90	\$ 5,240.18	\$ 3,658.84	\$ 7,559.42	\$ 4,440.83	\$ 4,040.35	\$ 3,777.51	\$ 5,507.02	\$ 4,315.66	\$ -	\$	-	\$ -	\$44,501.71	\$ 55,230	-\$10,728.29	40,045.59
Surplus/(Deficit)	\$5,302.10	-\$1,346.17	\$533,16	\$5,295,42	-\$1,327.83	-\$1,282.35	\$4,524.49	\$3,936.98	-\$713.66	\$0.0	00	\$0.00	\$0.00	\$5,606.30	\$4,780.00	\$10,386.30	\$ 1,163,81

Cash Balances:

Cash balances are solid. Ed Marvin suggested looking into a CD for the excesses as interest rates are so good. Brad concurred and would investigate it after the returns from the Golf Tournament are known.

Educational Foundation	Jan	Feb	March	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
RBFCU													
Savings	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00				
Money Market	\$ 38,163.05	\$ 31,776.57	\$ 8,085.85	\$ 8,564.41	\$ 9,303.93	\$ 9,717.98	\$ 10,418.50	\$ 10,964.65	\$11,896.36				
Checking	\$ 100.01	\$ 9,734.72	\$ 21,041.22	\$ 6,046.77	\$ 3,041.40	\$ 2,041.49	\$ 432.63	\$ 429.27	\$ 422.26				
Certificates	\$ 10,461.62	\$ 10,475.66	\$ 10,503.06	\$ 10,533.62	\$ 10,565.29	\$ 10,596.03	\$ 10,627.89	\$ 10,659.84	\$10,694.23				
Total	\$ 48,734.68	\$ 51,996.95	\$ 39,640.13	\$ 25,154.80	\$ 22,920.62	\$ 22,365.50	\$ 21,489.02	\$ 22,063.76	\$23,022.85	\$ -	\$ -	\$ -	
Chapter Operations													
Broadway	\$ 28,074.70	\$ 25,836.46	\$ 26,369.62	\$ 21,549.20	\$ 20,996.37	\$ 19,714.02	\$ 24,238.51	\$ 34,030.49	\$35,006.83				
RBFCU CD's	\$ 17,199.91	\$ 17,233.77	\$ 17,271.33	\$ 17,308.52	\$ 17,352.10	\$ 17,394.38	\$ 17,438.19	\$ 17,482.11	\$17,524.72				
Total	\$ 45,274.61	\$ 43,070.23	\$ 43,640.95	\$ 38,857.72	\$ 38,348.47	\$ 37,108.40	\$ 41,676.70	\$ 51,512.60	\$52,531.55	\$ -	\$ -	\$ -	
Social Events	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	YTD
Chapter													
Inflows	\$ 2,136.00	\$ 1,128.00	\$ 1,964.00	\$ 964.00	\$ 1,138.00	\$ 1,030.00	\$ -	\$ 1,858.00	\$ 1,110.00				\$11,328.00
Outflows	\$ 1,742.36	\$ 974.00	\$ 2,606.08	\$ 1,442.74	\$ 1,206.00	\$ 897.20	\$ -	\$ 1,118.00	\$ 1,110.00				\$11,096.38
Variance	\$ 393.64	\$ 154.00	\$ (642.08)	\$ (478.74)	\$ (68.00)	\$ 132.80	\$ -	\$ 740.00	\$ -	\$ -	\$ -	\$ -	\$ 231.62

4 Year Comparison

Sept YTD (Highlights)	2020	2021	2022	2023
ACEF				
Inflows				
Donations	\$14,905	\$6,461	\$13,731	\$16,726
Other	\$734	\$1,372	\$60	\$180
Golf	\$0	\$0	\$0	\$0
TOTAL INFLOWS	\$15,639	\$7,832	\$13,791	\$16,906
Outflows				
Admin	\$200	\$227	\$2,855	\$2,309
Wounded Warrior	\$0	\$0	\$0	\$9,635
Scholarships \$\$	\$18,000	\$20,000	\$28,000	\$34,000
Scholarships #	22	20	30	30
TOTAL Outflows	\$18,325	\$20,227	\$30,855	\$45,948
Increase/(Decrease)	-\$5,710	-\$12,395	-\$17,064	-\$30,889
Operations Inflows				
Dues	\$11,205	\$15,525	\$10,210	\$9,805
Non-Dues				
Advertising	\$3,570	\$5,590	\$8,365	\$10,765
Donations	\$4,081	\$4,846	\$7,087	\$13,154
Golf	\$0	\$0	\$0	\$0
TOTAL Non-Dues	\$23,634	\$20,177	\$30,999	\$40,303
TOTAL INFLOWS	\$34,839	\$35,702	\$41,209	\$50,108
Operations Outflows				
Contractor	\$15,375	\$14,521	\$16,380	\$17,160
Office	\$1,600	\$2,047	\$2,259	\$3,392
Postage Office	\$1,026	\$2,161	\$713	\$2,329
TOTAL OUTFLOWS	\$37,511	\$30,765	\$40,046	\$44,502
Increase/(Decrease)	-\$971	\$4,937	\$1,164	\$5,606
Golf				
Inflows				
Sponsorship	\$0	\$8,775	\$13,150	\$2,825
Donations	\$810	\$875	\$4,615	\$975
Total Inflows	\$960	\$27,140	\$27,105	\$11,470
Total Outflows	\$1,000	\$0	\$3,919	\$4,925
Reserves				
Outreach/Education	\$25,129	\$23,067	\$27,593	\$23,023
Operations	\$26,228	\$58,753	\$63,300	\$52,532

Comparison is not as cut and dry as norms have changed since COVID.

d) Programs

Brian Afflerbaugh presented the upcoming program calendar for the remainder of 2023 and 2024. Traditions are being kept with an event at each of the two satellite chapter places (ARC and BST) plus 2 Happy Hours, and the rest of the luncheons at the Ft Sam Golf Club. Highlights will be Gen Goldfein as speaker at the March Scholarship luncheon and "Plug" Vlahos at the ARC satellite luncheon in May.

Jarvis Baker asked how the programming was linked to the chapter's advocacy. Kitty described how MOAA and its chapters are strictly nonpartisan, and any speakers who are politically leaning are sought for their demonstrated assistance to Veterans, regardless of political affiliation. The luncheons do include an advocacy update of what is happening in Austin, and how to assist MOAA national by contacting representatives via the Quorum program. A continuing challenge is the building of a Legislative committee consisting of chapter members from each district connect with their congressman.

Jarvis also asked if advocacy is broached with the speakers. Kitty advised the Texas Council of Chapters has a legislative committee and the annual Advocacy in Austin sets forth the MOAA objectives to each and every representative. At the chapter level it is accomplished similarly issue by issue with Jim Cunningham testifying at the state Capital as head of the Texas Coalition of Veterans Organizations (TCVO).

Felix is to enquire with Joe Terry as national director of NCOA, about the distribution of Vietnam medals at the November Juncheon to Vietnam Vets.

e) 2023 Strategic Plan Updates

Priority 1 – Membership & Retention

Felix Santiago reported the Alamo Chapter is the largest recruiter in the nation among the 400 MOAA chapters. The focus is on retaining the 85% paid memberships by visible presence within the community at RADs, Newcomer briefings, ROTC program support, The Lariat and supporting partner relationships like Soldiers' Angels and NCOA. A recently implemented change is that Active Duty are now given one free year of membership instead of 3 months. Reiterated that every member has a responsibility to recruit and retain members.

Felix advised he has declined to be on the ballot for re-election but if no one steps up then he will continue for just one more year with a view to training someone else to take over.

Priority 2 – Positive Financial Position

Lisa encourages all to notify her of potential advertisers/corporate partners.

Priority 3 – Legislative Efforts

In spite of health challenges Jim Cunningham does a stellar job with the TCC, TCVO and in Austin. Will be monitoring the topics that come up for discussion for the 2025 legislative session. Both he and Kitty are on Texas Veteran Commission committees in Austin.

Priority 4 – Leadership Succession Planning

The formation of committees and search for backups for key positions is ongoing.

f) Golf Tournament Update

Currently 59 are signed up, and more players and sponsors are needed. Will need to change locations next year due to renovations at The Quarry.

g) ACEF Update

Bob Akam unable to attend the meeting but the results of the ACEF Board meetings will be discussed in New Business.

3. Old Business

a) Chapter Elections: Still looking for a President Elect to shadow Kitty through her final term.

4. New Business

a) 2024 Strategic Plan:

The 4 priorities are carried over from 2023 but streamlined to eliminate the redundancies. Eric asked how the measurables were set, Kitty responded the action steps and goals were set each year by the chapter leadership team.

Jarvis suggested the differences between 2023 and 2024 should be highlighted before an informed vote can be made. A redlined copy of the Scorecard will be produced for the Board to review.

Aimee asked if any of the legislative action steps come from the direction of MOAA national, and Kitty advised MOAA's goals are supported but with that in mind we do work at the state/county and city level depending on the issue at hand. Described the example of eliminating the disparity between State Guard and National Guard troop benefits when called to the border to assist Border Patrol.

b) 2024 Chapter Budget

Budget was tabled to give the Board more time to review.

c) MACEF Bylaws

Concerns were raised over the inclusion of "Educational" in the Foundations name and how limiting that may appear. Further thought and discussion was needed.

d) MACEF Budget

2024 Budget was not available and will be presented at the next Board meeting.

e) 2024 Meeting Dates

2024 meeting dates to be reviewed and released at the next meeting.

f)Successor Planning

Ed suggested a ballot containing Chair and Vice Chair positions be sent to all Board members and a vote by all Board members collected.

Ed also suggested Aimee be voted on as a Board member. The motion was made by Josh Welch, seconded by Jarvis Baker. Vote was unanimous.

Meeting adjourned at 12:50pm Next meeting TBD.

Catheys a Meyers

Kitty Meyers

On behalf of Acting Secretary David Patrick

The Military Officers Association of America – Alamo Chapter is not a part of the department of defense or any of its components and it has no governmental status.